

Learning ZoneXpress presents the 2009 Cafeteria Makeover Contest

Contest

One lucky school in Minnesota will receive a complete cafeteria makeover worth up to \$5,000 in nutrition education products; kitchen and serving equipment; staff uniforms; and nutrition, marketing, and interior design consultation. Qualified applicants must:

- Be a member of the Minnesota School Nutrition Association
- Manage one or more self-operated elementary kitchens
- Secure district or outside funding for paint and electrical work

School District Application

The deadline for applications is December 15, 2008. Applicants must submit photographs or video of site and staff, a letter of support from the district superintendent, and a 750 word essay that includes:

- A brief description of the district including student demographics; food and nutrition services staffing; training opportunities for cooks; renovations to buildings and/or cafeterias in previous 10 years; and elementary menus from September, October, and November 2008.
- Previous, existing, or future strategies to develop new menu items, measure customer service, market school food service, and provide nutrition education. Include a list of Learning ZoneXpress products that are desired.
- Amount of funding or in-kind donations that will be provided by the district or outside sources for paint and electrical work.
- The district's support of installment during the summer of 2009 and public relations activities to promote the makeover for up to one year after installment.

Application Scoring to Determine Winner

Applications will be scored by a panel of judges during January and February 2009. The winner, with the highest point total out of a possible 100 points, will be chosen and announced by March 15, 2009. Up to 25 points will be awarded for each of the following categories:

1. The applicant's cafeteria has not been renovated or remodeled in over 10 years and there is significant room to bring fresh ideas and innovation to the cafeteria, school menus and staff training workshops.
2. The applicant has the passion, ideas, and infrastructure to implement new marketing techniques, menu innovations, and nutrition education in the cafeteria, on the district web site, or in other school-related communications.
3. The applicant can guarantee additional support for painting and electrical work.
4. The applicant is a member of MSNA and has full support of district leadership for the makeover and public relations that will follow.

Apply Now

Please send photographs or video of site and staff, a letter of support from the district superintendent, and a 750 word essay to:

Learning ZoneXpress
PO Box 1022
667 E Vine St
Owatonna, MN 55060

With questions, e-mail sarah@thehillcrestgroup.com or call Learning ZoneXpress toll-free at 888.455.7003.